



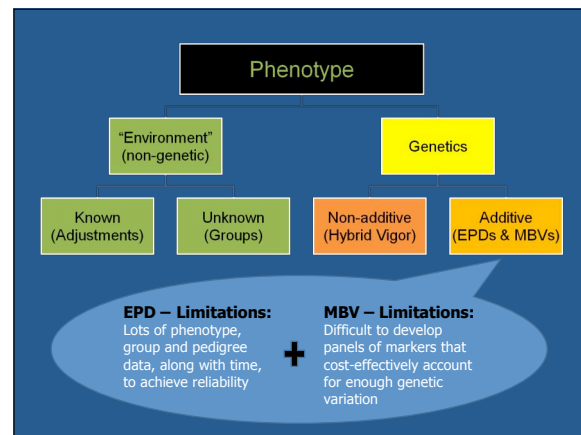
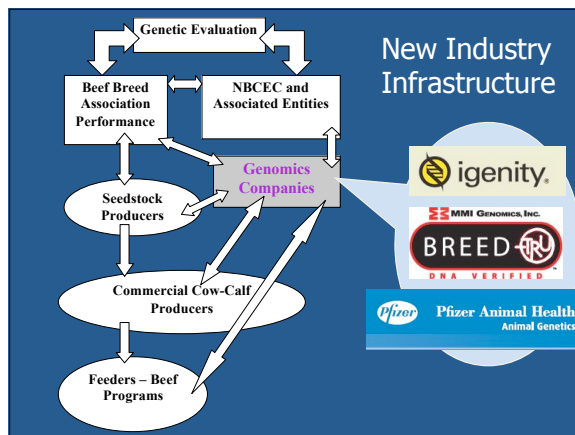
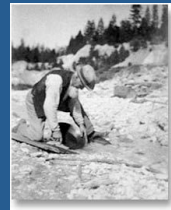
## Breed and Breeder Adaptation to Genome-Enhanced/Enabled Selection Information

Kent Andersen – U.S. Beef Breeds Counsel and the North American Limousin Foundation

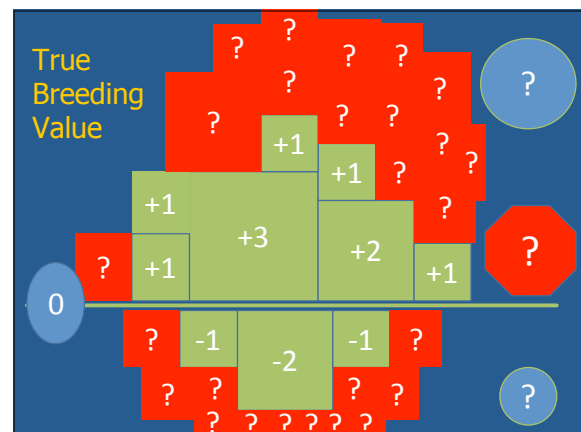
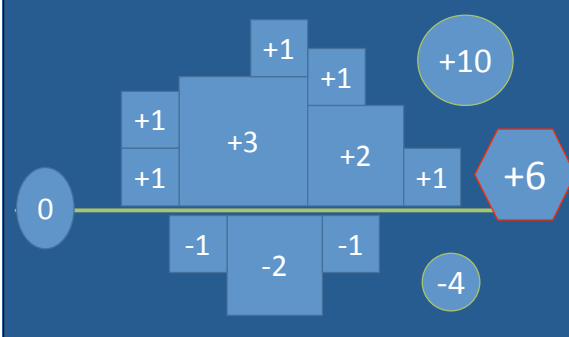


## "Is There Gold in Those Genomes?"

- Breed and Breeder Adaptation to Genome-Enhanced/Enabled Selection Information
  - Adoption – relatively seamless or confusing and cumbersome?
  - EPDs and MBVs (MVPs, MGVs)
  - Accuracy
  - Indexes and decisions
  - Trade
  - Costs and returns



## Molecular Breeding Value (MBV) – The sum of the effects of known markers





## Genome-Based Diagnostics

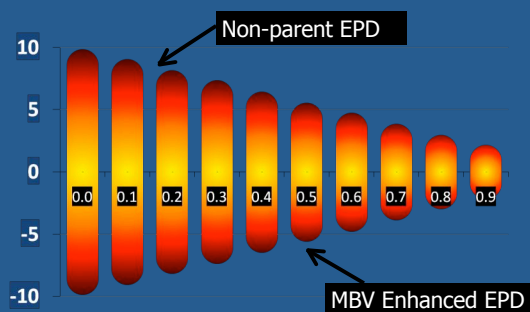
- |  |  |
|--|--|
| <p><b>MBV Enhanced</b></p> <ul style="list-style-type: none"> <li>• Traits – EPDs &amp; MBVs           <ul style="list-style-type: none"> <li>– CED, CEM</li> <li>– BW, WW, YW, MW</li> <li>– MA, HP, SC, ST, ME</li> <li>– DOC</li> <li>– CW, REA, FAT, MARB</li> </ul> </li> </ul> | <p><b>MBV Enabled</b></p> <ul style="list-style-type: none"> <li>• Traits – MBVs           <ul style="list-style-type: none"> <li>– Feed Utilization</li> <li>– Animal Health</li> <li>– Tenderness</li> <li>– Beef Healthfulness</li> <li>– Adaptability</li> <li>– Cow Fertility and Productivity</li> </ul> </li> </ul> |
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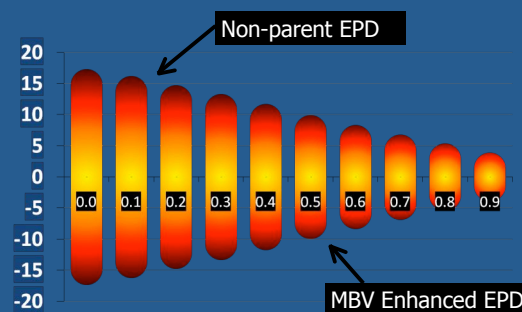
## New Selection Paradigm Risk Mitigation

	BIF Accuracy	CE Direct (%)	Birth Wt. (lbs.)	Weaning Wt. (lbs.)	Yearling Wt. (lbs.)	Milk (lbs.)	CE Maternal (%)	Scrotal (cm)	Stayability (%)	Docility (%)	Carcass Weight (lbs.)	Ribeye Area (in <sup>2</sup> )	Marbling Score (units)
0	8.6	3.0	16.2	24.7	14.8	8.9	.70	8.6	15.8	36	.46	.24	
.1	7.8	2.8	15.0	22.0	13.7	8.0	.62	7.7	14.3	32	.41	.22	
.2	6.9	2.5	13.4	19.4	12.2	7.1	.56	6.9	12.7	29	.37	.20	
.3	6.1	2.2	11.7	16.8	10.8	6.2	.49	6.0	11.1	25	.32	.17	
.4	5.2	1.9	10.0	14.2	9.2	5.3	.42	5.2	9.5	22	.28	.14	
.5	4.3	1.6	8.1	11.5	7.4	4.5	.35	4.3	7.9	18	.23	.12	
.6	3.5	1.3	6.4	9.0	5.8	3.6	.28	3.4	6.3	14	.18	.10	
.7	2.6	1.0	4.8	6.4	4.3	2.7	.21	2.6	4.8	11	.14	.07	
.8	1.7	0.7	3.2	3.9	2.9	1.8	.15	1.7	3.2	7	.09	.05	
.9	0.9	0.4	1.5	2.1	1.4	0.9	.08	0.9	1.6	4	.05	.02	

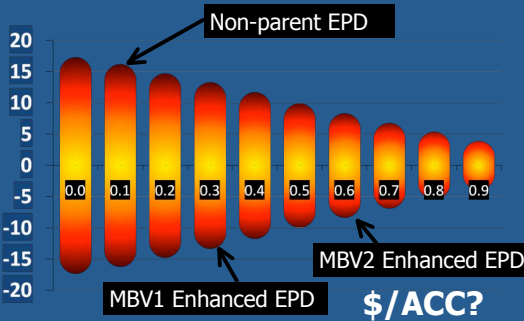
## Calving Ease – Possible Change Associated with Increasing Accuracy



## Milk – Possible Change Associated with Increasing Accuracy



## Stayability – Possible Change Associated with Increasing Accuracy

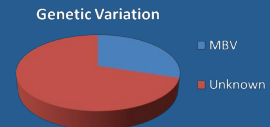


## Accuracy/Reliability – EPD/MBV

EPD – Error due to lack of sufficient progeny with performance data



MBV – “Error” of omission due to proportion of genetic merit not explained by marker panel



## Overloaded or Empowered?

Predictors	Traits
Conventional EPDs	Twenty or more traits with EPDs & ACCs, as well as MBVs & ACCs, from multiple sources
Multi-breed EPDs	
MVPs and MBVs	
Genomic - Enhanced & Enabled	Integrated EPDs and MBVs, Indexes and Decision Tools

## “Leaders groove on ambiguity”

“...The next five years are going to be an economic roller-coaster ride. That means that business leaders are going to be challenged repeatedly not just to make fact-based decisions, but also to make some sense out of all of the conflicting and hard-to-detect signals that come through the fog and the noise. Leaders are the ones who can handle gobs and gobs of ambiguity.”

Tom Peters

## ...but do breeders?

## Breed & Breeder Adaptation to MBV Enabled ERTs - (Non-EPD traits)

MBVs – EPDs – Indexes and Decision Support

- Feed Utilization
- Animal Health
- Palatability
- Beef Healthfulness
- Adaptability
- Cow Fertility and Productivity

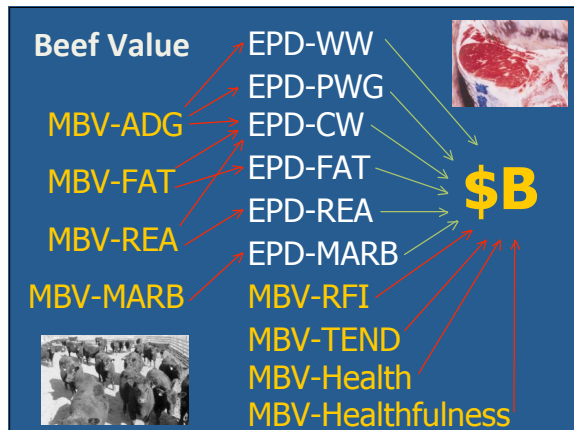


## Beef Value (\$B)

- Predicts differences in dollars per head from genetics for:
  - Growth (PWG)
  - Carcass value
    - Yield grade
    - Marbling
- Assumptions

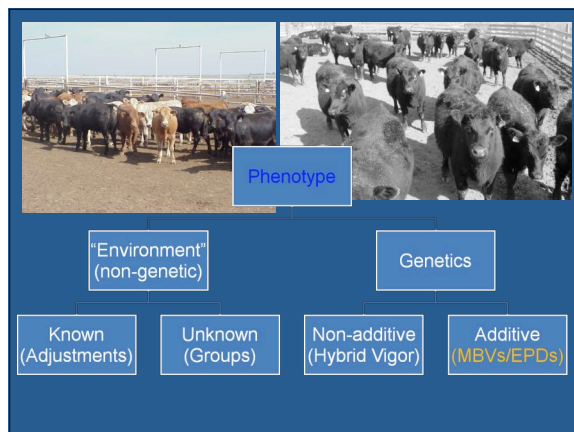


The Limousin breed's Mainstream Terminal Index (SMTI) predicts genetic differences in profit per carcass by combining the potential for and value of postweaning growth, quality grade and yield.



### Breed & Breeder Adaptation to MBV Enabled ERTs

- MBV efficacy, reliability
  - Validation
  - Assessment
- MBV economics
  - Value proposition
- MBVs for threshold traits
  - Diminishing returns



### Match Genetics to Management and Markets

**Marker Assisted Management**

- End-point optimization
- Age, days, energy on feed
- Implant protocol – natural

- 1. Scope out your cows**
- 2. Determine your target market**
- 3. Select your genetic solution**

**Combat Costs With Cow Efficiency**

**Simple Selection for Profit**

New Limousine Dollar Value Indicators

### Price - Seedstock

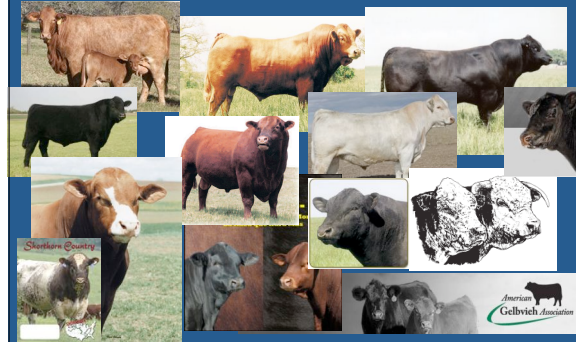
- **Recording** – cow enrollments, registrations, A.I. service certificates, ultrasound scanning and ownership transfers - **\$30 to \$50**
- **Traditional testing** – parentage verification, simple recessive traits such as color, polled and/or one or more defects - **\$30 to \$50**
- **Genomics tests** for other traits - **\$50 to \$100?**
- **\$150 to over \$200** per head for recording and testing

## Genomics Gold

- Reduce Risk
  - More reliable predictions help minimize breeding mistakes
  - More comprehensive predictions lead to more profitable decisions
- Time and decisions equal gold
  - Two years - breeding to marketing yearling bull progeny
  - Four years - breeding to marketing first yearling bulls from daughters



## U.S. Beef Breeds Counsel - Roles



Best-use of traditional and emerging genomics information to add prosperity to the industry...



Thank you

