


***What's your motivation
in the genetics business?***



B I Young Producers Symposium

BEEF IMPROVEMENT FEDERATION
ANNUAL CONVENTION

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Sitting in a 28-metre sea kayak and watching a four-metre great white approach you is a fairly tense experience.

MOTIVATION

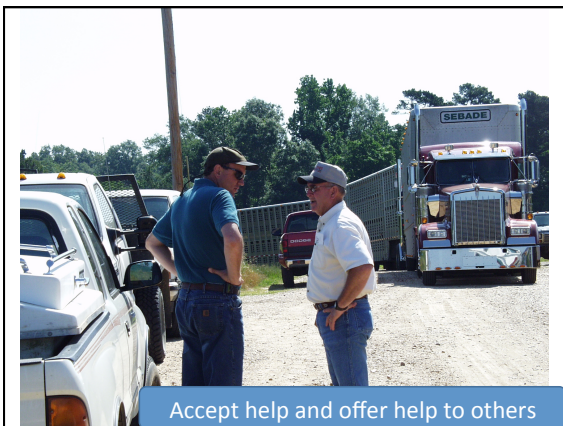
If there is a better reason to paddle, I don't know what it is.

***What
motivates
you?***



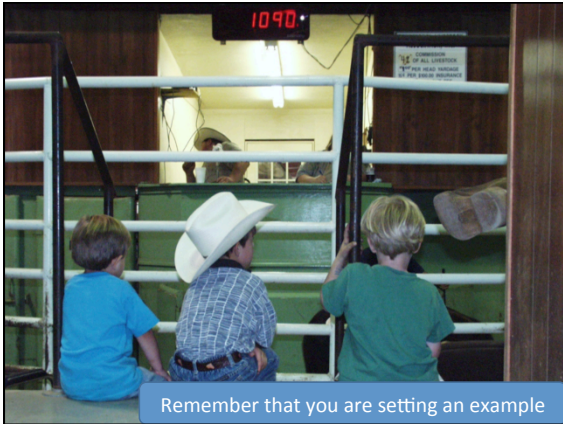


*Who
motivates
you?*



Accept help and offer help to others

*Who are you
motivating?*



How do I stay motivated?

