



- 12 STEP PROCESS TO KEEP THE FAMILY FARMING
- What Matters Most – Core Values
 - Wants, Needs, Hopes, Fears
 - Vision/Mission, Goals/Objectives
 - Human Resource Evaluation
 - Who's in Charge?
 - Where do we stand Financially?
 - Do We Have What We Need?
 - SWOT Analysis
 - Evaluate Financial Feasibility
 - Develop Business Plan
 - Estate Planning, Retirement Planning, Business Entity Buffet.
 - Everyone focuses on this, but it's nearly last on the list.
 - Put the Plan into ACTION



