













| LIVESTOCK HEALTH   |   | LIVESTOCK MANAGEMENT | LIVESTOCK OPERATIONS |  |
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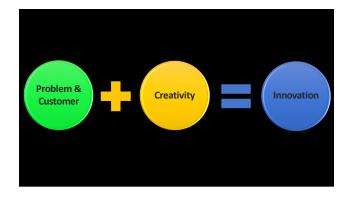






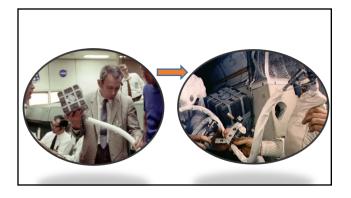


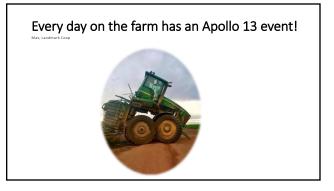








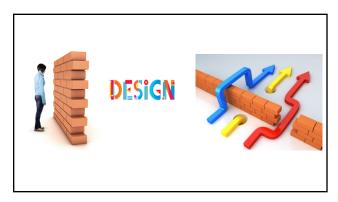








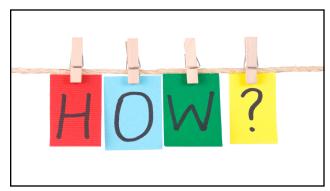






































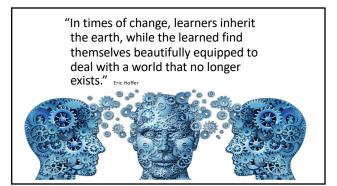


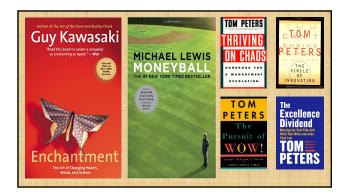














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Jerry Murrell and Five Guys

https://www.npr.org/podcasts/510313/how-i-built-this

Katrina Lake and Stitch Fix

https://www.npr.org/podcasts/510313/how-i-built-this

Jake Carpenter and Burton Snowboards

http://freakonomics.com/podcast/failure-is-vour-friend-a-ne freakonomics-radio-podcast/ Failure is Your Friend

#### Innovation

### • Time

- Multiple perspectives over and over again
- Volume of ideas early quit fretting about perfection
- Identify and neutralize resistance
- Get over your need to be right

Kawasak

- Ask questions boat loads of them
- Experiment, doodle, play
- Get outside what you know
- Invite an eclectic set of folks to the table

## https://www.ted.com/talks/adam grant the surprising habits of original thinkers

#### The innovators:

Moderate procrastinators (buy time to think)

Not first to market (they are the ones who improve something) (focus on different and better)

Self doubt and idea doubt – two types (the first paralyzes; the second is very empowering)

The originals are those who are able to doubt the default option – to see the same thing over and over and finally see it differently Their fear is not of failing but of failing to try