



Collaboration between Canada and the U.S.



Collaboration between Canada and the U.S.

- Historic
- Present-day
- Successful collaboration
- Opportunity



125 Years
American Angus Association
Serving the Beef Industry

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1968-2008
40th ANNIVERSARY

LIMOUSIN NEWS

NALF Celebrates 40th Anniversary by Recognizing Longtime Members

Funded by The Beef Checkoff



Historic North American Seedstock Collaboration

1940's

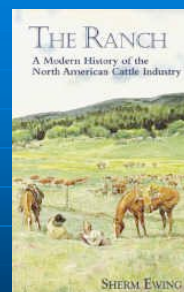
- Hoof and mouth in Mexico
- Tripartite Quarantine Treaty

1950's

- Advancement in semen freezing and packaging
- A.I. more practical
- Beef breeds would not register A.I. calves

1960's

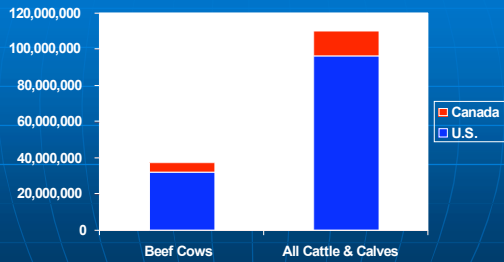
- Canada announces livestock import station - Grosse Ile
- Stiff sanitary regulations
- Import permits - must remain in country for 5 years
- Breeds register A.I. calves



"So, rumors were rife with bull sperm riding under automobiles, in luggage, even in secret places of the body, for the trip across the U.S.-Canadian border. One notoriously high-gaining progeny group had - officially - no sire."

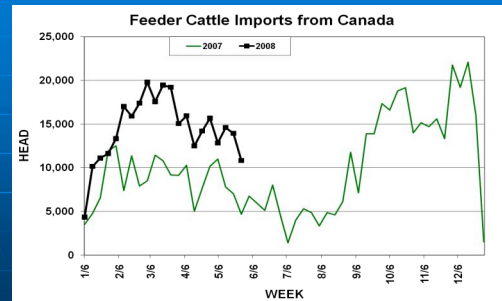


2008 – Beef cows and all cattle & calves – U.S. and Canada



National Agricultural Statistics Service – February 14, 2008

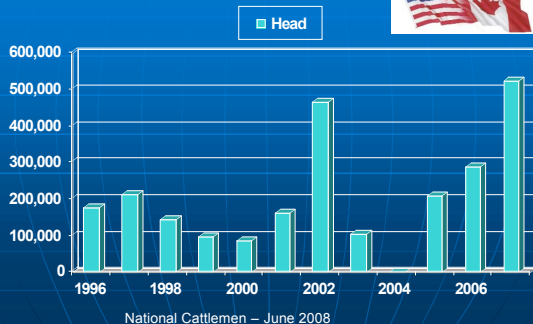
Market Collaboration



CATTLE-FAX

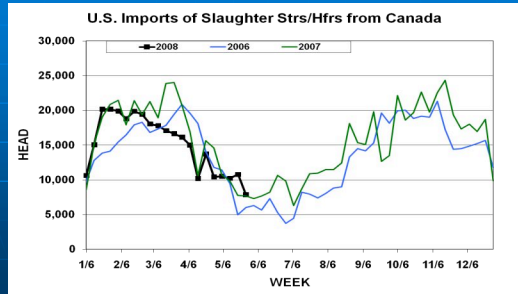
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U.S. Imports - Canadian Feeder Cattle



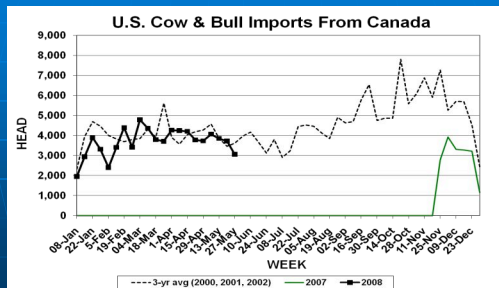
National Cattlemen – June 2008

Market Collaboration



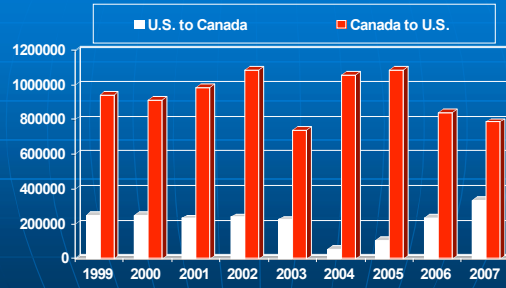
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Market Collaboration



CATTLE-FAX

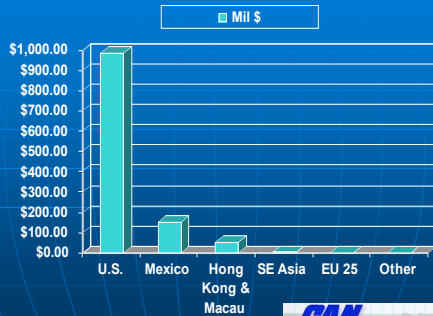
Reciprocal Trade – U.S. and Canada (000 pounds carcass weight)



National Cattlemen – June 2008



Canadian Beef Exports - 2007



Source - Canfax Research - Stats Can, CFIA



Canada – U.S. Collaboration

- International genetic evaluation since 2000 – black Angus data
- Canadian delegates at convention and annual meeting
- CAB in Canada
- Semen trade



Canada – U.S. Collaboration

- International genetic evaluation since about 2001 – red and black data
- Research – EPDs for new traits, HapMap, etc.
- CAA representation @ convention and NWSS Brain Trust – RAAA @ CAA convention
- Breeder ads in magazine



Canada – U.S. Collaboration

- International genetic evaluation since 1993
- North American Cattle Evaluation Committee – staff and board – joint breed improvement
- Pan American Genetic Evaluation



Canada – U.S. Collaboration

- International genetic evaluation 1998 to 2008
- Separate genetic evaluations beginning in 2008
- Research – new traits
- Annual breed improvement meeting – CCA, AICA and UG



Canada – U.S. Collaboration

- International multi-breed genetic evaluation for last 15+ years
- R&D – new traits, indexes, carcass testing (fullblood), etc.
- ASA and CSA have representation at each other's meetings and events



Canada – U.S. Collaboration

- International multi-breed genetic evaluation \approx 20 years
- Leased registry software – joint development
- Grant use of Balancer® trademark
- NWSS participation



Canada – U.S. Collaboration

- International multi-breed genetic evaluation – NALF, CLA, AGI
- Coordinated performance programs
- Marketing materials
- Board exchange - NWSS
- Registry system development



Canada – U.S. Collaboration



Collaboration



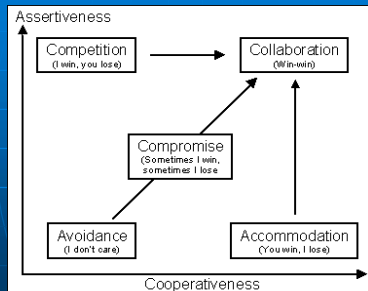
Collaboration is a structured process where two or more people work together toward a common goal—typically an intellectual endeavor that is creative in nature —by sharing knowledge, learning and building consensus



“None of us is as smart as all of us.”

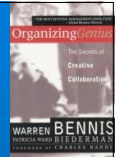


What's limiting our collaboration?



The secrets of creative collaboration

1. Greatness starts with superb people
2. Great groups and great leaders create each other.
3. Great groups are full of talented people who can work together.
4. Great groups think they are on a mission from god.
5. Great groups see themselves as winning underdogs.
6. Great groups always have an enemy.
7. People in great groups have blinders on.
8. Great groups are optimistic, not realistic.
9. The leaders of great groups give them what they need and free them to do the rest...and great groups finish.
10. Great work is its own reward.



Enemies of collaboration...

What's worse –
ignorance or apathy?

I don't know and I don't care.



Examples of collaboration...



Reasons to collaborate more...

- The problems are really challenging
- Many external threats – who's our competition anyway?
- Financial limitations
- Intellectual resources
- Youth drain
- Profitability

