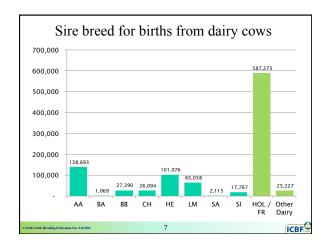
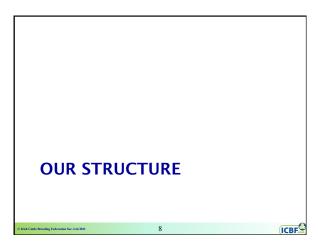


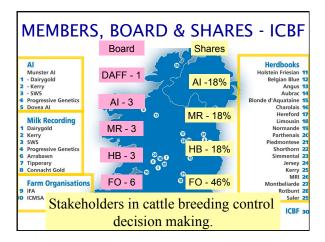


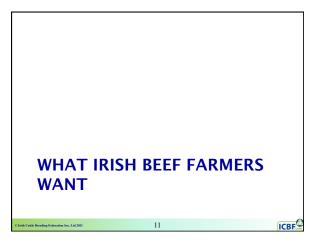
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Irish Cattle Breeding Federation Society Limited (ICBF) • Established with interim Board in 1997 • Commenced operations in 1998 • Current structure in 2000 • Mission: achieving the greatest possible genetic improvement in the national cattle herd - Dairy and Beef

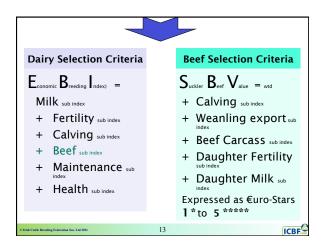


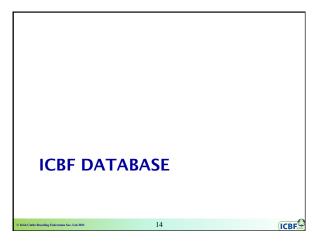


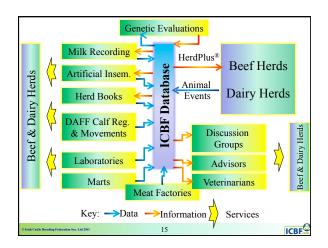


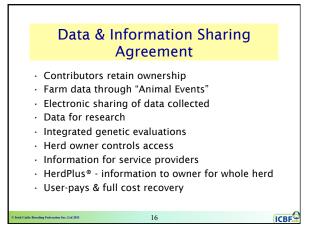


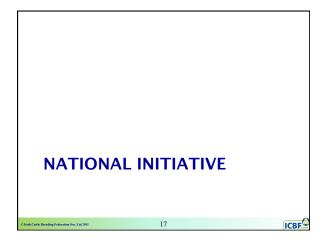
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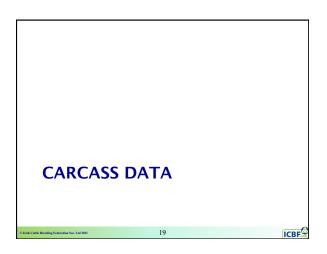


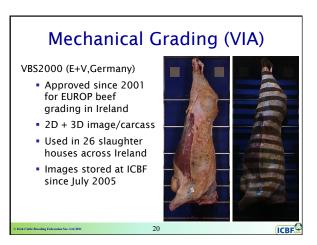


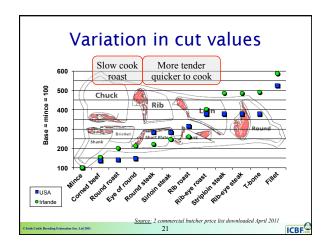


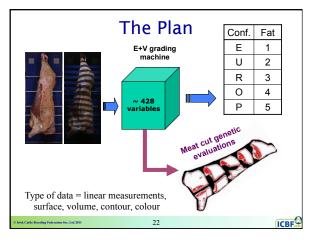
Key Elements of the AWRBS Driven by DAFF and Farmer Representative Organisations Launched on Jan 1st 2008 - for 5 years - €40/calf Sire of calf and calving ease recorded at birth via Animal Events Disbudding by 21 days Recording of castrations Meal feeding introduction - min 4 weeks prior to weaning, 2 weeks after weaning Calf quality and calf docility scores at weaning From a cattle breeding perspective, the results have been dramatic.

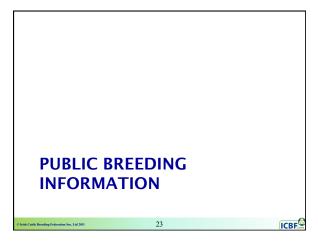








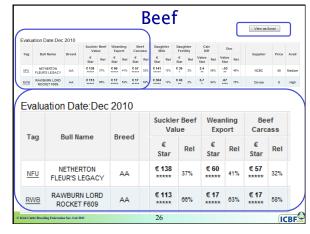


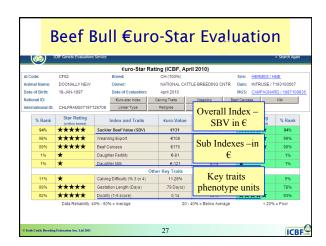


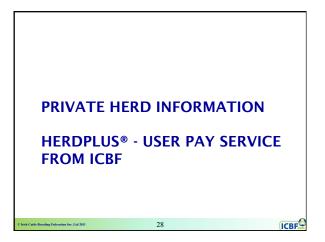








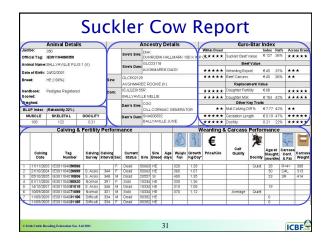




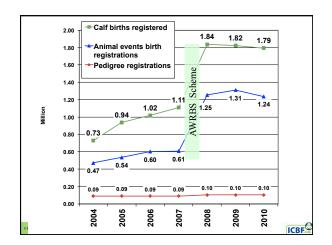


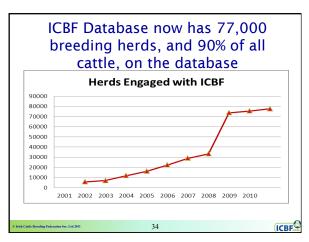


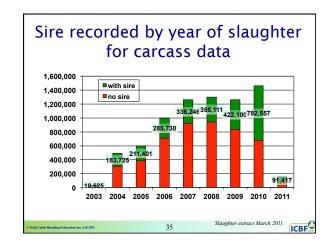


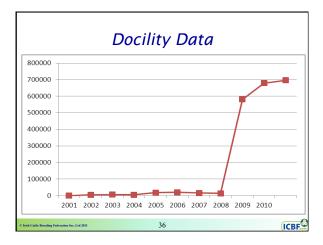






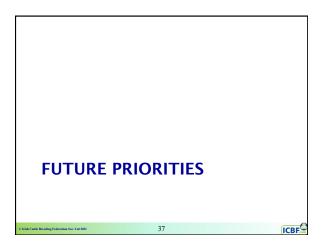








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Key areas to progress further

- Increase the number of live-weight records
- Develop integration with disease testing laboratories to assist with disease control
- Information quality index based on timeliness, completeness and deviations from normality is under active consideration as as tool to improve data quality

In Summary....

- A central cattle breeding database has removed duplication across the cattle breeding industry and provides a platform to improve farm profitability through breeding
- A supportive DAFF has helped create a synergy between regulatory data and cattle breeding
- Creating a culture of sharing of data across the industry removes duplication and cost, and increases value for farmers & the breeding industry

ICBF.



