

"The breeding of beef cattle has made a fad of certain breeds, even going so far as to set up a color instead of milk or beef producing qualities as the primary selection criterion"

Discussion of the cattle industry in the 1890's, James Westfalll Thompson



We should learn from the past but not live in it!







The beef cattle industry has a history of going just a little too far in one direction

"To breed for optimum means to have a target in sight beyond which you don't want to go. If your goal is to maintain an optimum level for any trait, the evidence of your accomplishment is not visible change, but lack of it."

Dr. Rick Bourdon

Are the extremes profitable?

Are the extremes even functional?

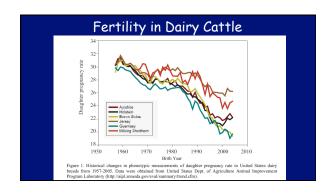
Did the poultry industry obtain their current position by single-trait selection?

"I am weaning 750 lb calves, selling them for a quarter a pound over market and achieving 99% pregnancy rates.....with straightbred cows"

What does it cost?

What are the long term consequences?

The Dairy Industry Uses Straightbreeding







Too often we select animals in a favorable environment with the hope that they will be productive in a harsh environment.

Or we feed more!

# Genetic Antagonisms No one breed maximizes/optimizes the 3 M's Maternal Muscle Marbling In all environments

Genetic Antagonisms

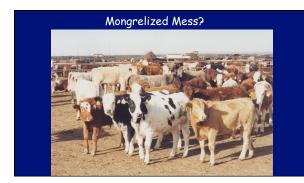
Best Managed by Crossbreeding

Do We Need to Crossbreed?

Should we be asking this question?

"Say ... what's a mountain goat doing way up here in a cloud bank?"





Too many breeds?

Is crossbreeding the problem?

Or is it inappropriate use of breed diversity?

Have we always been upfront about strengths and weaknesses of breeds?

How many of you have turned away a bull customer and told them "you don't need my breed of bull!" We wholesale promoted crossbreeding in the 1970s-1990s without regard to the system or breeds used in each system

## Rotational Systems Circa 1990



Charolais Simmental

Limousin

### By-Product Heterosis









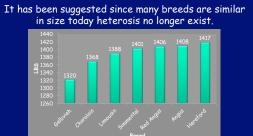


## Benefits of Crossbreeding

Hybrid vigor/Heterosis Breed complementarity

Crossbreeding is the most rapid means of meeting changes in market demand.

# Does Heterosis Still Exist?



### Does Heterosis Still Exist?

Breed complementarity would be reduced as a result of breeds being similar in size but heterosis should not be reduced!

### Which traits have the most monetary reward?

Trait	REV	h <sup>2</sup>	%HV	REV*
Reproduction	10	<20	10	5
Production	2	20-40	5	2
Product	1	>40	0	2

Adapted from Willham, 1967, Melton 1995

Where are your priorities?

Beef Cow Efficiency is Reproduction — Or Else!

Earle Klosterman-Ohio State 1976



Performance of the Brahman cross female (F1 Brahman x British)

### As compared to straightbreds

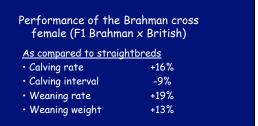
· Calving rate +10%

• Calf survival +5%

• Weaning rate +12.5%

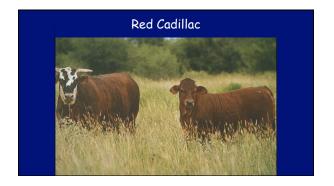
· Calf weight at weaning +70 lbs

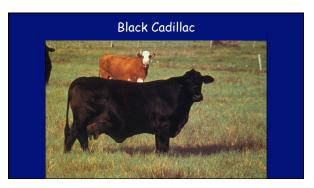
Louisiana - Franke, 1980



Florida - Riley et al., 2007, 2014

The Brahman F1 is the Cadillac

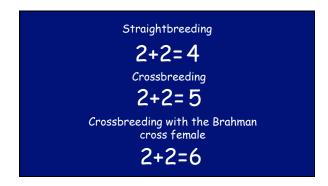






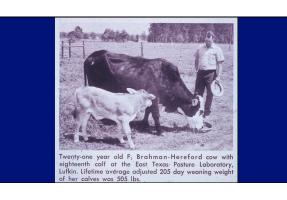
# Hybrid Vigor-Are We Ignoring the Facts? Is highest in factors affecting efficiency of cows Fertility Calf survival Longevity Is intermediate in growth traits Weight gain Is low in carcass traits Fat thickness REA Hybrid vigor for most traits seems to be greatest in sub-optimal environments

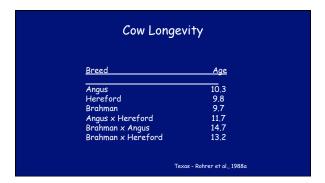
Heterosis					
Trait	Individual	Maternal	Total		
Calving rate	0	6	6		
Weaning rate	0	8	8		
Pubertal at 15 months	15		15		
Survival to weaning	3	1	4		
Birth weight	4	2	6		
Weaning weight	5	6	11		
Milk production		6	6		
Weaning weight/cow exposed			18		
Cow longevity			38		
Cow lifetime productivity			23		



Lbs of calf weaned per cow exposed can be increased 25-35% or more due to the cumulative effects of hybrid vigor!

More than half of this advantage is dependant on the use of a crossbred cow!







1970 Chevrolet Custom Deluxe AC AND a RADIO! \$4,000



# Longevity 1970 Chevrolet

- Change oil Tighten 3 belts
- Change belts Check points
- Change plugs
  Rust holes in muffler
  Check brake fluid

- Set timing
  Tune carburetor

Sold in 1983 with 54,000 miles!! "Worn Out"

1997 Ford 7.3L

F250 Super Duty

All the Bells and Whistles for 1997

\$32,000



### Longevity 1997 Ford 250 Super Duty

- Change oil
  Never tightened a belt
  Change belt.....one belt
  No Points
  Never touched glow plugs
  Original muffler
  Never check brake fluid
- Never touched motor Never touched injectors
- 3-4 clutches

412,000 miles!! "Just getting broke in"



The crossbred cow is similar to the 7.3 L diesel

The increased longevity of these Brahman crossbred females results in fewer replacement females being required thus allowing for more intense selection?

Thrift and Thrift, 2003

First Question when Choosing a Crossbreeding System?

Do I raise or purchase my replacements?

Depends on the size of the operation

Most producers are going to raise their own replacement heifers even if they should not!

Crossbreeding systems do not have to be based on the F1 cow

# Simple Systems that Produce Replacement Females heterosis Preed relative to F1 (%) 2 breed rotation 67

with F1 female purchased

So how can we use this "Ideal" cow and still produce an "Ideal" calf that will meet market demands?

Planned Crossbreeding Program

Terminal Sire!

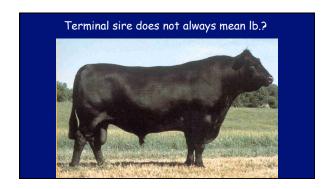
### Terminal Sire

- · Maximizes hybrid vigor
- · Takes advantage of complementarity
- · Often expensive to purchase females
- Only 50% of cows can be bred this way

   The rest must be in a system that produces replacements

### Small Producer Scenario

- · 30 "Ideal" cows (one bull herd)
  - Purchase "Ideal" bred replacement heifers
- Mate cows to Continental bull (terminal sire)
- Maximizes hybrid vigor
- · Cow type adapted to the environment
- Requires only one pasture



### What about Composites?

, Angus Brahman Hereford Jersey Red Poll, Shorthorn??? Hereford, Red Poll, Dutch Friesian, Angus, Brown Swiss, Simmental

### American Breeds/Composites

Straightbreeding using "American breeds" example-Brangus x Brangus (Hi=47%, Hm=47%)

- Advantages
  -simple-only requires one pasture and one breed of bull
  -uniformity in color?
  -produces replacement females
  -takes advantage of some heterosis
  -can utilize breeds that are adapted to hot climates
- -can armize preeds that a Disadvantages -does not take full advantage of heterosis -does not take advantage of breed complementarity -uniformity in color ?

### Simple system

- 100 Brangus cows
  - 30 mated to Brangus bull to generate females
    70 mated to Continental bulls (terminal sire)
- Produces replacements
- · Provides hybrid vigor
- · Cow type adapted to the environment
- · By-product Brangus steers Black
- · Requires only two pastures

### Composites

(Hi=75%, Hm=75%) Example- MARCII × MARCII

- -gingle-only requires one pasture and one breed of bull -uniformity -produces replacement females -takes advantage individual and maternal heterosis

-tracs overlange introduction internal nevel of 33
-many composites are the "ideal type"
Disadvantages
-Current composites are not adapted to hot climates
-Not currently available in large numbers



Crossbreeding systems do not have to start with purebred cows

Crossbreeding systems do not have to start with purebred cows

Phenotype cows

Angus type British type Continental type

Red Black With ear Minimal ear

### Utilization of a Roto-Terminal Crossbreeding System

- Approximately 50% of cows (older, less productive, late calvers) can be mated to terminal sire bulls to produce calves with more weight and value.
- $\cdot$  Takes advantage of HV and breed complementarity
- · Produces adapted replacements in the rotational herd.
- $\boldsymbol{\cdot}$  Requires a large number of cows to make this system work (500 hd min).
- Must market multiple types of calves
- · Requires multiple pastures

There is not just one way...many producers are very successful with a straightbreeding program

### Straightbreeding Concerns

Use of a small number of sires via AI

Use of a small number of dams via OPU and In-vitro fertilization

Narrow the genetic pool in the search for the "PERFECT ONE"

Crossbreeding studies require time and resources that are often not available today.

Just because the data is old doesn't mean heterosis doesn't exist anymore.

Deciding to crossbred is a long-term decision with implications

Even the best plans sometimes fail

What are Your Expectations?

Be realistic about what crossbreeding will do for your operation

You can't make a silk purse from a sows ear. If you crossbred with junk you will get junk

Crossbreeding is one of the most cost effective technologies in the beef industry!

More technology doesn't necessarily make us any more advanced unless we know how to put it to use!

Even with the promise of genomics, crossbreeding is still a valid and important tool to improve performance

Strategic use of heterosis

Use a crossbred cow...

it is one of those things that we have yet to come up with a better alternative for...

### Questions?

Why do people always expect teachers to answer questions? I am a teacher because I want to ask questions. If I had answers, I'd be a politician.